

**PRIVATE AND PUBLIC 2.0 TECHNOLOGY SOLUTIONS**

Through IntelliPort's extensive work with government agencies and growing businesses, we've developed solutions that streamline citizen and customer transaction and self-service. We can help companies and governments of all sizes create a true e-service, where all customers and citizens can access what they need quickly, efficiently, and securely.

IntelliPort's 2.0 Solutions evolve out of a consistent evaluation of new technology research and a commitment to understanding appropriate implementation of these technologies based upon analysis and assessment of each client.

As more and more Americans connect to the internet, there comes a greater expectation for on-demand service. As the use of technology accelerates as the primary tool for both business and social interaction, governments have an opportunity to exceed expectations while reducing fiscal pressures and human resource stress through the use of public kiosks. Similarly, through IntelliPort 2.0, companies provide customers with convenient, cost-effective, and secure service around the clock.

***SPECIALIZED OPPORTUNITIES FOR GOVERNMENTS*****BETTER SERVICE FOR CITIZENS**

Providing services and information on the Internet or Public Kiosk opens a path of contact that didn't exist a decade ago. Information flows between government and citizens, and both parties benefit from this expanded means of communication. Citizens have on demand access to a more reliable government while government improves its workflow and public face.

**NEW COST SAVINGS**

As all governments continue to battle with strained budgets, Government 2.0 can increase cost savings through a reduction on employee work hours devoted to certain tasks. E-Government efficiencies can also allow governments to cope with a smaller workforce while improving services to citizens. For example, automation of business registration frees up employees to perform other tasks and provides businesses a one stop shop at a private sector pace. These immediate savings combine with the increased revenue that comes from online payment services to give tight government general funds a vital boost.

**BUILDS PUBLIC TRUST**

Government can increase its relevance in people's lives and inspire more trust through the transparency technology offers. Government 2.0 Solutions provides information and services while helping governments become inclusive. Through the use of surveys, feedback, and blogs, governments can gather comments on laws or work with citizens to develop policy, leading to effective decision-making. RSS feeds and newsletters help keep citizens engaged and aware of new initiatives they might see on the evening news.



## SELF-SERVICE KIOSK SOLUTIONS FOR GOVERNMENT AND BUSINESS

CREATE EFFICIENCY, STREAMLINE PROCESSES, LINK LOCATIONS REMOTELY, IMPROVE PRODUCTIVITY, OPEN ACCESS, AND IMPROVE CUSTOMER SERVICE, ALL WHILE INCREASING REVENUE AND REDUCING PRESSURE ON YOUR BOTTOM-LINE.



- **Permitting Kiosks** automate processes for faster, more efficient service to citizens
- **Directory Kiosks** modernize high rise office buildings, corporate offices, malls, hotels, convention centers, and many other locations.
- **Municipal Lobby Kiosks** provide directory service, web service, and schedules, with audio assistance for citizens with special needs.
- **Marketing and Information Kiosks** increase visibility, provides information, and builds loyalty.
- **Human Resources and Employment Kiosks** provide job listings, applications, benefit enrollment, employee scheduling, and more.
- **Check-In Kiosks** increase customer service while reducing strain on employees.
- **Retail Kiosks** create access, increase revenue, provide information, increase gift card purchases, and build brand loyalty.
- **Bill Payment and Prepaid Kiosks** streamline transactions, increase revenue, increase customer service, and reduce costs.
- **Security Kiosks** offer protection for medical and pharmaceutical research, government contracting, and more.

To learn more, visit [www.publickiosks.com](http://www.publickiosks.com)

## WEB PORTAL SOLUTIONS FOR GOVERNMENT AND BUSINESS

By 2003, 72% of all American households were online. Our team has created award winning web portals that meet the unique needs of our clients. Our work continues to bring new revenue to governments and businesses. Further our solutions allowed both the City of New Orleans and businesses affected by disaster to continue operations under unprecedented stress.

- **Browser Compatibility** -tested across major Web browsers
- **Authentication** -complete pluggable authentication services in the portal framework, supporting configurable validation schemes
- **Users** -multiple anonymous and secured accounts with varied security rights and privileges allow for a customized user experience
- **Hierarchical Security** -a full range of Role and Group-based security is built into the infrastructure
- **Data-level Security** -data can also be secured by allowing specific pages, as well as specific components
- **Personalization** - customized features provide configurable layouts, presentation components, and styles
- **Searching** - open standard full text searching technology and configurable search components bound to user defined categories
- **.NET Reliance** - a.NET foundation allows for enterprise specific presentation components, back-end driven services, or workflow automation



*OUR TEAM TOOK THE CITY OF NEW ORLEANS WEB SITE FROM LAST TO THE BEST-RANKED (#1) CITY WEB SITE IN THE COUNTRY IN 2005 (CENTER FOR DIGITAL GOVERNMENT).*

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